



United Schutzhund Clubs of America

2017 Sieger Show Sponsorship & Advertising Opportunities

Welcome to the 2017 Sieger Show being hosted in Indianapolis, Indiana. Due to popular demand, we will once again be offering long stock classes.

Our average entry size for the past few years has been 350 dogs.

Below are some custom Sponsorship packages for this event along. Followed by A la Carte Sponsorship options. Please contact us with any questions.

Platinum: \$3,500

- 2 Full page color ads in Sieger Show Catalogue
- 2 Sieger Show Catalogues
- Banner ad with web or email link on uscasiegershow.info for event and 90-days after
- Web ad with link on Germanshepherddog.com for 6-months
- Booth at Sieger Show
- 4 Banners displayed at show
- Full Page color ad in *Schutzhund USA* during recap issue
- Logo on at least 4 email blasts prior to event
- Name listed on Sponsor Banner in registration tent
- Name announced daily at competition as Platinum Sponsor
- Promotional inserts in welcome bags (*provided byyou*)

Gold: \$2,500

- 1 Full page color ad in Sieger Show Catalogue
- 1 Half page color ad in the Sieger Show Catalogue
- 1 Sieger Show Catalogue
- Banner ad with web or email link on uscasiegershow.info for event and 90-days after
- Web ad with link on Germanshepherddog.com for 4-months
- Booth at Sieger Show
- 3 Banners displayed at show
- Full Page color ad in *Schutzhund USA* during recap issue
- Logo on at least 3 email blasts prior to event
- Name listed on Sponsor Banner in registration tent
- Name announced daily at competition as Gold Sponsor
- Promotional inserts in welcome bags (*provided byyou*)

Silver: \$1,500

- 1 Full page color ad in Sieger Show Catalogue
- 1 Sieger Show Catalogue
- Banner ad with web or email link on uscasiegershow.info for event and 90-days after
- Web ad with link on Germanshepherddog.com for 3-month
- Booth at Sieger Show
- 2 Banners displayed at show
- Half Page color ad in *Schutzhund USA* during recap issue
- Logo on at least 2 email blasts prior to event
- Name listed on Sponsor Banner in registration tent
- Promotional inserts in welcome bags (*provided byyou*)

Trophy Sponsor: \$2,000.00

- Banner displayed near trophy presentation and "Sponsored By" and your name/company name engraved/printed on 1st place Sieger/Siegerin and Universal Sieger/Siegerin trophies.

Banner size - 3' x 12' - banner supplied by USCA, artwork provided by sponsor

For more
information about
Advertising or
Sponsorships,
contact
Irene Clute
ireneclute@gmail.com,
Pat Beauchamp
BeauGSD@aol.com,
or
Trish Sansbury
trish@locherieshepherds.com





United Schutzhund Clubs of America

2016 Sieger Show Sponsorship & Advertising Opportunities

Judge's Meet & Greet: \$750.00

- 2 banners hung in room for duration of Meet & Greet (*must provide, min. 5-hours, if venue allows*)
- 2 banners hung at competition Friday – Sunday (*must provide, may be the same ones used in meeting room*)
- Ability to offer exclusive handouts, giveaways, etc. during the Meet & Greet
- Listing in official USCA Sieger Show Catalog as sponsor of Judge's Meet & Greet
- Complimentary full page color ad in USCA Sieger Show Catalog
- Complimentary web ad and link on uscasiegershow.info
- Web ad with link on Germanshepherddog.com for 1-month
- Listed as the sponsor of the Judge's Meet & Greet on website and on Event Schedule
- Promotional inserts in welcome bags (*provided by you*)

Web ad on uscasiegershow.info from signing until 90-days post event (260px w x 280px h)

- Advanced web ad - click allows access to your website - \$50.00

Banners at Sieger Show site:

- Banner(s) hung during the Sieger Show - \$75.00 per banner, 3 day minimum hang time
banner supplied by sponsor (max size 4' x 6')
- Banner(s) hung during the Sieger Show - \$225.00 per banner, 3 day minimum hang time
banner supplied by USCA, artwork provided by sponsor (USCA has the right to determine where banners are placed/hung, banners must be received by date specified to ensure 3-day minimum time. USCA not responsible for late banners.)

Welcome Bag Insert: \$75.00

- Provide your material(s) for insertion in Competitor Welcome bags - *minimum 300 pcs, must be able to be inserted in single motion*

Your Logo on Sieger Show Merchandise: T-shirts or Sweatshirts - *Must be secured by 2/1/16. One sponsor per item.*

- 1 color logo, in 1 place (USCA choice of placement) \$300.00
- 2 color logo, in 1 place (USCA choice of placement) \$500.00
- Full color logo, in 1 place (USCA choice of placement) \$1,000.00

Competitor Bibs/Numbers: (*Only 1 sponsor per show - Must be secured by 2/1/16*)

- Your black and white logo on bibs/numbers - \$500.00
- Your 1 color logo on bibs/numbers - \$750.00
- Your 2 color logo on bibs/numbers - \$1,000.00
- Your full color logo on bibs/numbers - \$1,500.00

Vendor Booth at Sieger Show:

- \$150.00 OR \$250 in raffle merchandise *Show host committee must approve raffle donation item(s)*

Sieger Show Catalog:

- 2 Side-by-Side Full Page color ads - \$500.00 (16" w x 10" h)
- Full page color interior ads - \$275.00 (8" w x 10" h)
- Half Page color interior ads - \$175.00 (8" w x 4.5" h)
- Full page black and white ads - \$150.00 (7.25" w x 9.25" h)
- Half Page black and white ads - \$125.00 (7.25" w x 4.25" h)
- Quarter Page black and white ads - \$95.00 (3.25" w x 4.25" h)

^{\$\$} Web Catalog Advertising Add-on: (*may ONLY be added when purchasing a catalog ad*)

- Add your web ad and link (260px w x 280px h) to the Advertiser's Page on uscasiegershow.info when purchasing any ad in the catalogue - \$25.00

For more
information about
Advertising or
Sponsorships,
contact
Irene Clute
ireneclute@gmail.com,
Pat Beauchamp
BeauGSD@aol.com,
or
Trish Sansbury
trish@locherieshepherds.com

